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**News Release**  
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## **David Craig Jewelers Receives “America’s Best Jewelers 2010” Designation**

**January 6, 2011, Newtown, PA** — David Craig Jewelers in Newtown is one of only 22 independent jewelers nationwide to have earned the “America’s Best Jewelers 2010” designation. Produced and administered by *National Jeweler* magazine, the America’s Best Jewelers (ABJ) annual program recognizes jewelers in the couture and independent categories for outstanding operational excellence.

“Jewelers recognized with the America’s Best Jewelers designation this year were judged on their performance in 2009, which, as we all know, was an especially challenging year for our business,” said Whitney Sielaff, *National Jeweler* editorial director and ABJ program administrator. “These companies proved themselves through that trying period, demonstrating they could maintain excellence in disciplines across the full range of jewelry retailing operations, from human resources to marketing and financial performance. Congratulations to all of our ABJ recipients.”

A fixture in Bucks County for more than 30 years, David Craig Rotenberg, President of David Craig Jewelers, is among the nation’s most highly qualified and credentialed diamond and jewelry experts. A Certified Gemologist and Certified Gemologist Appraiser, he specializes in jewelry appraisal services for consumers and legal professionals, and operates a fully-accredited, state-of-the-art American Gem Society Gem Lab on site at his store. David Craig Jewelers carries a large selection of diamonds, precious gems, gold silver and platinum jewelry and offers custom jewelry design services. For more information, please visit [www.davidcraigjewelers.com](http://www.davidcraigjewelers.com).

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