

**David Craig Jewelers, LTD**  
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**News Release**  
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## **David Craig Jewelers Holiday Event Benefits National Breast Cancer Foundation**

**November 20, 2008, Newtown, PA** — David Craig Rotenberg of David Craig Jewelers held a private sales event at his store in the Summit Square Shopping Center last night, and will donate ten percent of the evening's proceeds to the National Breast Cancer Foundation, a cause to which the local jeweler has been long devoted.

David Craig planned the special "jewelry preview" party to kick-off and celebrate his recent acquisition of inventory from fine jeweler Joseph A. Rosi. David Craig is offering Mr. Rosi's inventory at 60 – 70% reductions, and he's also discounted his own jewelry inventory by 40 percent.

Local celebrities and friends attending the party included Lynn Doyle, host and executive producer of the CN8 program, "It's Your Call With Lynn Doyle." Along with David Craig, Ms. Doyle is well known for her commitment to breast cancer research and support. Vaughn Hebron of Comcast SportsNet's "Eagles Post Game Live" and owner of VMS Movement Specialists in Newtown, was also in attendance. Critically-acclaimed Philadelphia Chef, Marc Vetri, catered the private affair.

A fixture in Bucks County for more than 30 years, David Craig is among the nation's most highly qualified and credentialed diamond and jewelry experts. A Certified Gemologist and Certified Gemologist Appraiser, he operates a fully accredited state-of-the-art American Gem Society Gem Lab at his retail store and is among a select group of jewelers who comprise the Jewelers Vigilance Committee Appraisal Bar. For more information about David Craig Jewelers, please visit [www.davidcraigjewelers.com](http://www.davidcraigjewelers.com).

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