

FOR IMMEDIATE RELEASE

Contact: David Craig Rotenberg
david@davidcraigjewelers.com
(215) 968-8900

Kimberlee Courtney
kimberlee@davidcraigjewelers.com
(215)-869-6106

**DAVID CRAIG JEWELERS NOMINATES MISSION KIDS AND VETRI FOUNDATION
TO RECEIVE \$10,000 GRANT FROM JEWELERS FOR CHILDREN**

Public asked to vote for the local children's charity and make them one of the top ten vote-getters.

Newtown, PA — Oct. 15, 2013 — David Craig Jewelers of Newtown, Pa., announced today it has nominated Mission Kids and Vetri Foundation for the Jewelers for Children (JFC) Local Grant Program. JFC, a non-profit organization founded by the jewelry industry in 1999 is dedicated to helping children in need. The recently launched Local Grant Program has set aside \$100,000 to fund ten \$10,000 grants for local children's charities around the country. Jewelers were asked to nominate their favorite non-profit. Public voting on the Jewelers for Children Facebook page (www.facebook.com/JewelersforChildren) will determine the top ten vote-getters to receive the grants.

"We were pleased to hear about the program," says David Craig Rotenberg of David Craig Jewelers. "It was such an easy way to help support the excellent work Mission Kids and Vetri Foundation do locally to improve the quality of life for the less fortunate youth of our community. Now, we're trying to get the word out to the public to vote so Mission Kids and Vetri Foundation receive these generous grants."

Voting is simple. Individuals wishing to participate can go to the Jewelers for Children Facebook page (www.facebook.com/JewelersforChildren) anytime between October 15 and October 30 and click on Mission Kids or Vetri Foundation from among the nominees; then encourage others to visit the page and vote, too.

"Pulling together, we can help provide some much needed funding for Mission Kids and Vetri Foundation," David Rothenberg says. "One minute of your time, one vote, \$10,000. What could be easier!"

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ABOUT DAVID CRAIG JEWELERS

Celebrating 40 years in Bucks County, David Craig Jewelers is recognized locally for its exquisite selection of diamonds, precious gems, timepieces, and fine jewelry from some of today's most sought after designers, as well as its knowledgeable staff and superior services. David Craig Jewelers also specializes in jewelry appraisal services for consumers and legal professionals. David Craig Jewelers is located at 10 Summit Square Shopping Center, Newtown, Pa. For more information about their products or services, please call (215) 968-8900 or visit them online at davidcraigjewelers.com.

ABOUT JEWELERS FOR CHILDREN

Jewelers for Children was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated nearly \$43 million to programs benefiting children whose lives have been affected by illness, abuse, or neglect through charity partners such as St. Jude Children's Research Hospital®, the Make-A-Wish® America, the Elizabeth Glaser Pediatric AIDS Foundation, and the National CASA Association. JFC also provides support to the Make-A-Wish® International and the Santa-America Fund. JFC's nationwide success is due to the continuing generosity of jewelry trade organizations, jewelry and watch manufacturing companies, jewelry retail stores, individual jewelry professionals, and jewelry consumers. For more information, visit the JFC website at jewelersforchildren.org.